



Media Kit & Partnership Opportunities

Connect your brand with a highly engaged global community of parents through authentic storytelling and data-driven reach.



40

DOMAIN
AUTHORITY



1%

SPAM SCORE



+13K

PAGE VISITS



Pinterest	1.5K
Facebook	32.1K
Instagram	2,835
LinkedIn	5,647

Our Audience Profile

Motherhood Diaries attracts a loyal, diverse audience primarily composed of decision-making mothers who value authenticity, health, and family well-being.

FEMALE / MOTHERS (PREGNANT OR 0-11) 71%

AGED 25-44 (PRIMARY BUYING POWER) 60%

GLOBAL REACH

UK

USA

Norway

Singapore

Australia

China

India



"Authentic storytelling for the modern parent."

EST. 2010



Top 10 Ranked Categories And Articles

01 LABOUR AND BIRTH

02 INTERIOR DESIGN

03 PRECONCEPTION

04 FAMILY HOME EVENING ACTIVITIES: 35 FUN GAMES AND IDEAS

05 42 BEST AFFORDABLE IDEAS FOR A FUN BABYMOON ON A BUDGET

06 4 WEEKS PREGNANT – NO SYMPTOMS AT ALL AND IT FEELS STRANGE

07 60 IDEAS FOR A PREGNANCY ANNOUNCEMENT TO OLDER SIBLINGS

08 NORMALISE BREASTFEEDING DURING PREGNANCY AND TANDEM FEEDING

09 WHAT TO PUT IN A NEW MUM CARE PACKAGE

10 38 WEEKS PREGNANT – PELVIC PAIN AND PRESSURE HAS STARTED

Partnership Packages

OUR MOST POPULAR

Premium

£889

INCLUDED FEATURES:

- ★ 1,000+ words SEO-optimised article
- ★ High-resolution custom imagery
- ★ Permanent high-authority links
- ★ Ongoing social media promotion
- ★ Exclusive Newsletter feature

Sponsored

£649

INCLUDED FEATURES:

- ✔ 1,000+ words SEO-optimised article
- ✔ High-resolution imagery
- ✔ Permanent links
- ✔ Social share across platforms
- ✔ Newsletter inclusion

Guest Post

£419

INCLUDED FEATURES:

- ⊕ SEO optimisation on supplied article
- ⊕ 750+ words (supplied by client)
- ⊕ Client images processed
- ⊕ Social media promotion
- ⊕ Newsletter inclusion

Link Placement

£319

INCLUDED FEATURES:

- ↔ High-authority link insertion
- ↔ Social media shoutout
- ↔ Permanent placement in existing content
- ↔ Up to 72 hours turnaround



Advertising & Rates

Additional Services

Product Reviews

Honest, thorough, and SEO-optimised testing.

PRICE ON APP.

Social Giveaways

Engagement-focused campaigns across socials.

£250

Video Content

Short-form video for Reels and YouTube.

PRICE ON APP.

99 Brands That Trust Us

"Leyla is an absolute pleasure to work with. She is professional, polite and writes with great detail. I would recommend working with Leyla and look forward to working with her in the future."

AG

Anna Guyer

FOUNDER, GREENHOUSE PR

"I have really enjoyed working with Leyla. She has a deep understanding of what she wants to achieve with her blog and has been very supportive of our work and the information we are trying to share."

KV

Dr. Kuldeep Verma

DIRECTOR, UBIOME

"Working with Leyla on a review for the Motherhood Diaries was a pleasure. Leyla is very professional and her review was honest and extremely thorough. We look forward to working with her again!"

DB

Delia Bourne

MARKETING EXECUTIVE

Let's work together.

Ready to reach a passionate audience of parents? Contact Leyla to discuss custom packages, rates, and availability.

Ready to start a *conversation*?

✉ leyla@motherhooddiaries.com

💳 Payment via PayPal or Bank Transfer

📅 Invoices strictly due within 7 days



Leyla, Founder